

THE MINT MUSEUM

ANNUAL REPORT 2019-2020





MISSION

The Mint Museum welcomes all to be inspired and transformed through the power of art and creativity.



VISION

The Mint Museum seeks to continuously enhance lives and create a more empathetic world by ensuring access and by engaging communities in a meaningful, lifelong relationship with art and design.

COVER IMAGE: *Classic Black: The Basalt Sculpture of Wedgwood and His Contemporaries* was a highlight of special exhibitions at Mint Museum Randolph and featured more than 100 ceramic objects.

EXHIBITIONS



IMAGE: Studio Drift. Fragile Future (detail).
Courtesy of Carpenters Workshop Gallery



Never Abandon Imagination: The Fantastical Art of Tony DiTerlizzi

June 22–November 3, 2019

Artist and illustrator Tony DiTerlizzi is widely recognized as one of this generation's leading authors and illustrators of books for children and young adults. The exhibition *Never Abandon Imagination: The Fantastical Art of Tony DiTerlizzi* was the most extensive look at the art of book illustration The Mint Museum has ever done featuring more than 150 of his original works.

The exhibition showcased paintings and sketches from DiTerlizzi's popular picture books, including *The Spider & The Fly* (a Caldecott Honor book), chapter books *Kenny and the Dragon* and the *WondLa* trilogy, as well as *The Spiderwick Chronicles*, a middle-grade series he co-wrote with Holly Black that has sold more than 20 million copies, has been translated in over 30 countries, and was made into a feature film. It also highlighted the early years of DiTerlizzi's career when he got his start designing for *Dungeons & Dragons* and *Magic: The Gathering*.

During the run of the exhibition, the museum also presented a selection of works by local illustrators in an adjacent gallery, celebrating the tremendous talent in the Charlotte region.

The exhibition was organized by the Norman Rockwell Museum in Stockbridge, Massachusetts, where it broke attendance records in 2018. It was presented at The Mint Museum with the generous support of the Triad Foundation.



Constellation CLT

Ongoing

Constellation CLT is an exhibition series designed to connect visitors to The Mint Museum with artists in our community and to activate the public spaces of the museum. The installations rotate three times per year and can be seen in four places at Mint Museum Uptown: in the entrance; at the foot of the atrium escalator; and on the landings of the Mezzanine and 4th levels.

Artists Mike Worth, Elizabeth Palmisano, Brett Toukatly, and Katherine Boxall were featured artists during fiscal year 2020.

Constellation CLT is generously supported by the National Endowment for the Arts.



Coined in the South

October 10, 2019–February 16, 2020

Coined in the South was a major juried exhibition at Mint Museum Uptown with \$16,000 in cash prizes that showcased some of the most innovative and emerging artists in the Southeast. Organized in partnership with the Young Affiliates of the Mint, the purpose of the exhibition was to bridge the gap between the museum, gallery and studio, and to present fresh and innovative works that have not yet been seen by a broader audience. Unconfined to any aesthetic, the works of art were made from materials ranging from the traditional (oil on canvas and collage) to the decidedly untraditional.

Nearly 2,000 works of art were submitted for consideration; 65 were selected. The artists ranged in age from 23 to 82, hailing from North Carolina, South Carolina, Georgia, Tennessee, and Virginia. The 65 works were selected by jurors Adam Justice, Jonell Logan, and Marilyn Zapf — all well respected influencers in the Southeast's art scene.



Immersed in Light: Studio Drift at the Mint

September 20, 2019–July 26, 2020

The exhibition *Immersed in Light: Studio Drift at the Mint* at Mint Museum Uptown featured five works created over the last decade, including one installation making its international premiere at the Mint. Studio Drift was founded by Dutch artists Ralph Nauta, 40, and Lonneke Gordijn, 39, who established their studio in 2007, after graduating from the prestigious Academy Eindhoven. Based in Amsterdam, the studio has grown to more than 20 artists, technologists/engineers and more, with Nauta and Gordijn at the helm.

Studio Drift's work is lauded in art circles worldwide for using man-made technology to show the beauty of nature that inspires awe and meditation in a way that invites the viewer to consider technological possibilities.

The exhibition was presented by PNC Bank, with additional support from the Mint Museum Auxiliary and Duke Energy – Piedmont Natural Gas. This program was also supported as part of the Dutch Culture USA program by the Consulate General of the Netherlands in New York.

Immersed in Light also benefited from media partnership and in-kind support from Wheelhouse Media, *The Charlotte Observer*, *QC Exclusive*, *Le Meridien Charlotte*, *Peachy the Magazine*, *Pride Magazine*, and *Rite-Lite*.



Classic Black: The Basalt Sculpture of Wedgwood and His Contemporaries

February 9, 2020–January 3, 2021

Classic Black: The Basalt Sculpture of Wedgwood and His Contemporaries was the Mint's first exhibition dedicated completely to sculpture, and the first in the United States to solely focus on black basalt sculpture. More than 100 works of art were featured throughout three galleries at Mint Museum Randolph. *Classic Black* showcased works ranging from life-size portrait busts to fanciful vases, dynamic statues of mythological heroes to portrait medallions in low relief.

The exhibition featured loans from major museums in the United States and England, such as the Victoria and Albert Museum, the Metropolitan Museum of Art, and the Birmingham Museum of Art, as well as important, one-of-a-kind objects from notable private collections in America, some of which made their public debut. With the help of the prominent Charlotte muralist and street artist known as "Owl," each of the exhibition rooms featured a specially commissioned graphic mural in striking, sunset hues.

The exhibition was accompanied by a fully illustrated catalogue, published by D. Giles Limited, London, which includes extended object entries and introductory essays contributed by Robin Emmerson, Gaye Blake-Roberts, Nancy Ramage, and MG Sullivan.

The exhibition was made possible with generous support from presenting sponsor Wells Fargo Private Bank. Additional support was provided by Moore & Van Allen and the Samuel H. Kress Foundation. The exhibition catalogue was fully funded by the Delhom Service League and an anonymous patron.

COMMUNITY ENGAGEMENT





The Primary Goal of The Mint Museum's Grier Heights Community Youth Arts is to have participating youth experience art to build self-esteem, develop self and mutual respect, make wise life choices, strive for excellence, exercise healthy life skills, and realize the importance of becoming great through service as they learn who they are through art and culture, particularly African and African-American culture.

— Rubie Britt-Height, director of community relations

Through a mix of live and virtual programming, The Mint Museum engaged local community members and reached global audiences during fiscal year 2020.

Live at the Mint, presented by Fifth Third Bank, was launched in fall of 2019 at Mint Museum Uptown. The event series shined a spotlight on Charlotte's dynamic arts community with a feature lineup that included provocative films, artist talks, and performances by local arts partners like Charlotte Ballet and Charlotte Youth Orchestra. Live at the Mint events took place on Free Wednesday Nights at Mint Museum Uptown, allowing more community to visit the museum galleries free of charge.

Constellation CLT kicked off its second year featuring three local artists in the public spaces of Mint Museum Uptown. Supported by the National Endowment for the Arts, *Constellation CLT* is designed to connect visitors with local artists and activate public spaces in the museum.





The Grier Heights Community Youth Arts Program remained relevant and strong supporting children in the Grier Heights community across from Mint Museum Randolph. Hosted at Grier Heights Presbyterian Church and supported by numerous generous donors. More than 550 youths have been impacted through the Discovery Your Style program that connects participants with local artists, artist-educators, volunteers, and community partners to develop self-esteem, determination, resiliency, and learn about their history through art. When doors shuttered due to Covid-19, program outreach continued with free Creativity Art Kits, as well as food, gift cards, and supplies being delivered to program participants.

Lead by the Community Relations team, Mint to Move, the bi-monthly drop-in event that presents varied cultural themes through artistic and cultural experiences continued in person in the summer and fall of 2019, moving to virtual programming in



March 2020. Bilingual Stories and Music continued at Mint Museum Randolph through February 2020 before moving to a virtual platform for the remainder of fiscal year 2020. Facilitated by Mint staffer Kurma Murrain, the leaders of the Charlotte-based teaching artists CrissCross MangoSauce use multiple instruments and props to teach children conversational Spanish through music, songs, instruments, and instruction.

Through virtual previews of the special exhibition *Classic Black: The Basalt Sculpture of Wedgwood and His Contemporaries*, Curator Picks, and online interviews with artists who have works in the Mint's permanent collection, community far and wide was able to connect with the Mint's world-class art even while the museum was closed due to the Covid-19 pandemic.

FINANCIALS

Consolidated Statements of Financial Position

June 30, 2020 and 2019

	2020	2019
ASSETS		
Cash and cash equivalents	\$ 1,674,865	\$ 1,045,120
Accounts receivable	219,323	384,874
Contributions Receivable:		
Operating contributions receivable, net	96,400	240,555
Other contributions receivable, net	94,500	259,000
Inventories	418,344	369,295
Deposits for future exhibitions, prepaid expenses, and other assets	462,525	326,547
Investments:		
Endowed investments:		
Foundation for the Mint Museums	13,977,449	15,140,478
Beneficial interest in trusts	23,864,591	24,266,469
Nonendowment beneficial interest in trusts	2,642,257	2,741,740
Other investments	1,347,057	1,674,748
Property and equipment, net	47,355,079	49,053,773
Land use and air rights, net	2,679,760	2,751,560
Total Assets	\$ 94,832,150	\$ 98,254,159
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable and accrued liabilities	\$ 979,967	\$ 1,052,800
Paycheck Protection Program loan	753,700	-
Deferred revenue	424,361	367,036
Total Liabilities	2,158,028	1,419,836
Net Assets:		
Without donor restrictions	4,118,493	5,221,726
With donor restrictions	88,555,629	91,612,597
Total Net Assets	92,674,122	96,834,323
Total Liabilities and Net Assets	\$ 94,832,150	\$ 98,254,159

Consolidated Statements of Activities

Year Ended June 30, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
Operating Support and Revenue:			
Annual use of City facilities	\$ 1,641,852	\$ -	\$ 1,641,852
Grants	1,284,432	250,000	1,534,432
Gifts	1,816,164	398,093	2,214,257
Memberships	194,847	-	194,847
Contributions from Mint Affiliates	356,520	49,425	405,945
Rental income	757,788	-	757,788
Museum store sales	437,413	-	437,413
Other operating revenues	594,120	-	594,120
Allocation of allowable endowment balance for spending	-	1,946,189	1,946,189
	7,083,136	2,643,707	9,726,843
Endowment spending released from restriction	1,946,189	(1,946,189)	-
Net assets released from restriction	534,517	(534,517)	-
Total Operating Support and Revenue	9,563,842	163,001	9,726,843
Expenses:			
Program	7,764,672	-	7,764,672
Accessions	334,836	-	334,836
Management and general	1,248,078	-	1,248,078
Development	961,223	-	961,223
Total Expenses	10,308,809	-	10,308,809
Change in net assets from operations before depreciation and amortization	(744,967)	163,001	(581,966)
Depreciation and Amortization:			
Net assets released from restriction	1,528,057	(1,528,057)	-
Program	(1,842,955)	-	(1,842,955)
Management and general	(30,667)	-	(30,667)
Development	(28,769)	-	(28,769)
Total Depreciation and Amortization	(374,334)	(1,528,057)	(1,902,391)
Change in net assets from operations	(1,119,301)	(1,365,056)	(2,484,357)
Other Increases (Decreases):			
Change in beneficial interests in trusts	-	409,086	409,086
Non-endowment investment return	16,068	6,820	22,888
Endowment investment return	-	(161,629)	(161,629)
Allocation of allowable endowment balance for spending	-	(1,946,189)	(1,946,189)
Change in net assets	(1,103,233)	(3,056,968)	(4,160,201)
Net assets, beginning of year	5,221,726	91,612,597	96,834,323
Net assets, end of year	\$ 4,118,493	\$ 88,555,629	\$ 92,674,122

Consolidated Statements of Activities

Year Ended June 30, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
Operating Support and Revenue:			
Annual use of City facilities	\$ 1,641,852	\$ -	\$ 1,641,852
Grants	1,023,062	-	1,023,062
Gifts	1,917,524	615,863	2,533,387
Memberships	300,500	-	300,500
Contributions from Mint Affiliates	236,755	102,888	339,643
Rental income	1,400,428	-	1,400,428
Museum store sales	534,657	-	534,657
Other operating revenues	653,306	-	653,306
Allocation of allowable endowment balance for spending	-	2,226,442	2,226,442
	<u>7,708,084</u>	<u>2,945,193</u>	<u>10,653,277</u>
Endowment spending released from restriction	2,226,442	(2,226,442)	-
Net assets released from restriction	<u>760,417</u>	<u>(760,417)</u>	<u>-</u>
Total Operating Support and Revenue	<u>10,694,943</u>	<u>(41,666)</u>	<u>10,653,277</u>
Expenses:			
Program	7,741,277	-	7,741,277
Accessions	285,643	-	285,643
Management and general	1,458,730	-	1,458,730
Development	1,204,353	-	1,204,353
Total Expenses	<u>10,690,003</u>	<u>-</u>	<u>10,690,003</u>
Change in net assets from operations before depreciation and amortization	<u>4,940</u>	<u>(41,666)</u>	<u>(36,726)</u>
Depreciation and Amortization:			
Net assets released from restriction	1,528,057	(1,528,057)	-
Program	(1,799,681)	-	(1,799,681)
Management and general	(62,950)	-	(62,950)
Development	(24,081)	-	(24,081)
Total Depreciation and Amortization	<u>(358,655)</u>	<u>(1,528,057)</u>	<u>(1,886,712)</u>
Change in net assets from operations	<u>(353,715)</u>	<u>(1,569,723)</u>	<u>(1,923,438)</u>
Other Increases (Decreases):			
Change in beneficial interests in trusts	-	182,984	182,984
Non-endowment investment return	52,006	8,939	60,945
Endowment investment return	-	323,801	323,801
Allocation of allowable endowment balance for spending	-	(2,226,442)	(2,226,442)
Change in net assets	<u>(301,709)</u>	<u>(3,280,441)</u>	<u>(3,582,150)</u>
Net assets, beginning of year	<u>5,523,435</u>	<u>94,893,038</u>	<u>100,416,473</u>
Net assets, end of year	<u>\$ 5,221,726</u>	<u>\$ 91,612,597</u>	<u>\$ 96,834,323</u>

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LOURDES COUTINHO
Accountant

AMY GRIGG
Manager & Buyer for Retail Operations

ADVANCEMENT

HILLARY COOPER
Chief Advancement Officer

KATIE CAUSEY MILLER
Director of Development

MARTHA LOFTIN-SNELL
Grants Manager

KITTY HALL
Leadership Giving Manager

LAUREN HARTNAGEL
Advancement Events Coordinator

THESHA WOODLEY
Associate Director of Visitor Experience & Membership

SHENILLA SMITH
Visitor Experience Coordinator

ALICIA ROGERS
Membership and Affiliate Coordinator

MARKETING & COMMUNICATIONS

CAROLINE PORTILLO
Sr. Director of Marketing & Communications

MICHELE HUGGINS
Communications & Media Relations Project Manager

JEN COUSAR
Graphic Designer & Copy Editor

BENJAMIN ELROD
Graphic Designer & Communications Specialist

SAM OLIVER
Digital Media Strategist

COLLECTIONS & EXHIBITIONS

MICHELE LEOPOLD
Sr. Director of Collections & Exhibitions

KATHERINE STEINER
Chief Registrar

JULIA KRAFT
Assistant Registrar, DB Production

ERIC SPEER
Associate Registrar

REBECCA MERRIMAN
Registration Assistant, Photographer

IAN LARSON
Chief of Art Services & Installation

REBECCA O'MALLEY
Exhibition Coordinator

HANNAH CROWELL
Exhibition Designer Manager

Museum Staff as of July 1, 2020

HAILEY BRYER
Exhibition Graphic Designer

JEFF CRAWFORD
Art Services & Installation Technician

MITCH FRANCIS
Art Services & Installation Technician

CURATORIAL

JEN SUDUL EDWARDS, PHD
Chief Curator

JONATHAN STUHLMAN, PHD
*Senior Curator of American,
Modern & Contemporary Art*

BRIAN GALLAGHER
Curator of Decorative Arts

ANNIE CARLANO
*Senior Curator of Craft,
Design & Fashion*

REBECCA ELLIOT
*Assistant Curator of Craft,
Design & Fashion*

JOYCE WEAVER
Director of Library & Archives

ELLEN SHOW
Archivist

LEARNING & ENGAGEMENT

CYNTHIA MORENO
Sr. Director of Learning & Engagement

LESLIE STRAUSS
Head of Family & Studio Programs

ZOE WHITESIDE
*Assistant Head of Family & Studio
Programs*

PATRICIA SCHIGODA
Family & Studio Programs Associate

RUBIE BRITT-HEIGHT
Director of Community Relations

KURMA MURRAIN
*Community Relations Program
Coordinator*

JOEL SMELTZER
Head of School & Gallery Programs

MARGARET BURGAN
Public Programs Coordinator

ALEXANDRA OLIVARES
*Audience Research & Evaluation
Specialist*

JULIE OLSON-ANNA
Tour Programs Coordinator

GUEST SERVICES

SUE CARVER
Guest Services Associate

DIANE LOWRY
Guest Services Associate

ANGELA LUBINECKY
Guest Services Associate

CAROLINE MENSA
Guest Services Associate

VIVIAN PERMENTER
Guest Services Associate

LAURA ROTH
Guest Services Associate

VALERIE STEWART
Guest Services Associate

ANNEMARIE WILLIAMS
Guest Services Associate

JUSTIN WILLIAMS
Guest Services Associate

ERIN YAGER
Guest Services Associate

MUSEUM STORE

KEVIN PEREZ VELAZQUEZ
Interim Assistant Retail Store Manager

JULIA PFEFFERKORN
Visual Merchandising Coordinator

HANNAH SNYDER
Retail Stores Associate, Social Media

SUSAN BALDWIN
Store Associate

LEIGH ANN DIDONATO
Store Associate

RANDALL LECOMPTE
Store Associate

SELENA MCGONNELL
Store Associate

JENNIFER STEVENS
Store Associate

SPECIAL EVENTS

TOM MARTIN
Director of Special Events

LAURA HALE
Special Events Manager

JOHN CALDWELL
Special Events Manager

SOFIA BATRES-JOSIFOVSKI
Special Events Closer

ANTWANE FOLK
Special Events Closer

COURTNEY ROCK
Special Events Closer

BREONNA THOMAS
Special Events Closer

KATHARINE YOST
Special Events Closer

Museum Staff as of July 1, 2020